

# MATTHEW TAYLOR RHODES

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## EMPLOYMENT

Lawrence University, Department of Economics  
Visiting Assistant Professor

September 2013–Present

## EDUCATION

University of North Carolina at Greensboro, Greensboro, North Carolina  
Ph.D., Economics

May 2013

University of Virginia, Charlottesville, Virginia  
M.A., Economics

December 2008

University of North Carolina at Greensboro, Greensboro, North Carolina  
M.A., Applied Economics

May 2007

Pennsylvania State University, University Park, Pennsylvania  
B.A., Economics  
B.A., Political Science

May 2004

May 2004

## RESEARCH FIELDS

Primary: Public Economics, Industrial Organization.

Secondary: Labor Economics, Econometrics.

## WORKING PAPERS

1. “Pigskin, Tailgating and Pollution: Estimating the Environmental Impact of Sporting Events,”  
*Job Market Paper 1.*
2. “Fewer Calories, More Drinkers: Did the Initial Ultra-Light Beers Attract New Drinkers?”  
*Job Market Paper 2.*
3. “Substitution Effects between Major League Baseball Home Games and the Impacts of Doubleheaders,” with Stephen K. Layson.
4. “Online Homework Management Systems: Should We Allow Multiple Attempts?” with Jeffrey K. Sarbaum (Under Review *The American Economist*).

## RESEARCH IN PROGRESS

1. “Does Hosting the Atlantic Coast Conference Tournament Increase Local Sales?” with Stephen K. Layson and Zach Oliver.
2. “Major League Baseball Entry and Exit: The Effects on Incumbent Attendance and Ticket Price,” with Stephen K. Layson.

## TEACHING EXPERIENCE

1. Lawrence University, Appleton, WI.

**Visiting Assistant Professor**, Fall 2013–Present.

*Introductory Macroeconomics*. Classroom: Fall 2013, Spring 2014.

*Introductory Labor Economics*. Classroom: Fall 2013.

*Sports Economics*. Classroom: Winter 2014.

2. University of North Carolina at Greensboro, Greensboro, NC.

**Instructor/Part-time Lecturer**, Summer 2010–Present.

*Introductory Business Statistics*. Online: Summer 2010, Fall 2010, Spring 2011, Summer 2011, Fall 2011, Spring 2012. Classroom: Fall 2011, Fall 2012.

*Introductory Macroeconomics*. Online: Summer 2012, Spring 2013, Summer 2013, Spring 2014.

*Introductory Microeconomics*. Online: Fall 2013, Spring 2014.

3. Guilford Technical Community College, Jamestown, NC.

**Adjunct Instructor**, Spring 2013.

*Macroeconomics*. Classroom: Spring 2013.

4. ITT Technical Institute, High Point, NC.

**Adjunct Instructor**, Winter 2011–Fall 2012.

*Microeconomics*. Classroom: Winter 2011, Fall 2012.

5. Bennett College for Women, Greensboro, NC.

**Adjunct Instructor**, Fall 2009–Spring 2010.

*Introductory Microeconomics*. Classroom: Fall 2009, Spring 2010.

*Introductory Macroeconomics*. Classroom: Fall 2009, Spring 2010.

6. University of Virginia, Charlottesville, VA.

**Teaching Assistant**, *Introductory Macroeconomics*, Dr. Lee Coppock, Spring 2009.

**Teaching Assistant**, *Regression and Data Analysis*, Dr. Michael J. Moore, Fall 2008.

**Teaching Assistant**, *Intermediate Microeconomics*, Dr. Eric K. Furstenberg, Spring 2008.

**Teaching Assistant**, *Introductory Econometrics*, Dr. Eric K. Furstenberg, Fall 2007.

## PRESENTATIONS

- “Were Major League Baseball Doubleheaders a Mistake?”  
-*UNCG Summer Brown Bag Series*, June 2011.
- “Pigskin, Tailgating and Pollution: Estimating the Environmental Impact of Sporting Events.”  
-*UNCG Summer Brown Bag Series*, June 2011.  
-*Academy of Business Research*, September 2011.  
-*UNCG Graduate Research and Creativity Expo*, April 2012.  
-*Camp Resources XX*, August 2013.
- “Major League Baseball Entry and Exit: The Effects on Incumbent Attendance.”  
-*Southern Economic Association*, November 2011.
- “Substitution Effects between Major League Baseball Home Games and the Impacts of Doubleheaders.”  
-*Southern Economic Association*, November 2011.
- “Fewer Calories, More Profit: Estimating the Welfare Gains of the Initial Ultra-Light Beers.”  
-*Duke University I.O. Lunch Seminar*, March 2012.
- “Online Homework Management Systems: Should We Allow Multiple Attempts?”  
-*Lilly Conference on College and University Teaching*, February 2013.

## SERVICE

- Professional Service:* Southern Economic Journal (*Referee*).
- University Service:* UNCG Graduate Student Advisory Council,  
Fall 2012–Spring 2013.

## FELLOWSHIPS

- Wachovia Fellowship: Spring 2010, Fall 2011, Fall 2012.  
Kathleen P. and Joseph M. Bryan Fellowship: Fall 2010.

## ACADEMIC HONORS

- Beta Gamma Sigma  
Omicron Delta Epsilon  
Golden Key International Honour Society  
Pi Sigma Alpha

## PROFESSIONAL MEMBERSHIPS

- Member, American Economic Association  
Member, Southern Economic Association  
Member, Eastern Economic Association

## SKILLS

*Computer Software:* Microsoft Office (Word, Excel, PowerPoint), LyX/L<sup>A</sup>T<sub>E</sub>X.  
*Data Analysis:* STATA, MATLAB, SAS.  
*Teaching Software:* Collab, Blackboard, Moodle, Aplia, Connect, MyEconLab, Elluminate Live, Elluminate Publish.

## REFERENCES

### *Research:*

Dr. Stephen K. Layson  
Dissertation Chair  
UNC Greensboro  
336-334-4868 (phone)  
336-334-5580 (fax)  
sklayson@uncg.edu

Dr. Christopher Swann  
Committee Member  
UNC Greensboro  
336-334-4502 (phone)  
336-334-5580 (fax)  
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Dr. Jeremy Bray  
Committee Member /  
Current Department Head  
UNC Greensboro  
336-334-3910 (phone)  
336-334-5580 (fax)  
jwbray@uncg.edu

### *Teaching:*

Dr. Stuart Allen  
Former Department Head  
UNC Greensboro  
336-334-3166 (phone)  
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Dr. Jeffrey K. Sarbaum  
Senior Lecturer  
UNC Greensboro  
336-334-4866 (phone)  
336-334-5580 (fax)  
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Dr. Michelle Sheran  
Senior Lecturer  
UNC Greensboro  
336-256-1192 (phone)  
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