Robert F. Williams

Professor of Education Chair, Mielke Family Department of Education Faculty Member, Cognitive Science & Linguistics Programs



CONTACT

711 E. Boldt Way, Appleton, WI 54911 | 920-993-6276 | robert.f.williams@lawrence.edu

EDUCATION

2017	Management Development Program Harvard Institutes of Higher Education, Cambridge, MA
2004	Doctor of Philosophy in Cognitive Science (Spencer Dissertation Fellowship) University of California, San Diego
2000	Master of Science in Cognitive Science University of California, San Diego
1992	Master of Arts in Secondary Education University of Colorado at Denver
1985	Bachelor of Arts (German major) (with highest distinction) Bachelor of Science in Mechanical Engineering (with highest distinction) Purdue University, West Lafayette, Indiana

ACADEMIC EXPERIENCE

2018-present	Professor of Education (Lawrence University, Wisconsin)
January 2016	Visiting Professor (University of Nottingham Ningbo, China) Department of Applied Linguistics, School of English
April-July 2011	Visiting Professor (RWTH Aachen University, Germany) Natural Media & Engineering, Human Technology Centre
2010-2018	Associate Professor of Education (Lawrence University, Wisconsin)
2004-2010	Assistant Professor of Education (Lawrence University, Wisconsin)
1998-2004	Teaching Associate for Cognitive Science & Linguistics (UC San Diego)
1996-1997	Visiting Lecturer in the Language Center (University of Passau, Germany)

ADMINISTRATIVE EXPERIENCE

Since 2019	Project Director for Restructuring Reappointment, Tenure, and Promotion Processes at Lawrence University (Mellon Grant)
2015-2019	Associate Dean of the Faculty for Academic Affairs
2016	Acting Dean of Academic Success (March to October)
2013-2015	Senior Experience Director (Mellon Grant)

2010-2013 Chair of the Assessment Task Force

COURSES

Teacher Education & Education Studies

EDST 180: Psychology of Learning EDUC 310: Cognitive Diversity in Education EDUC 430: Educating All Learners EDUC 431: Educating All Learners in Music EDST 450: Topic: Educating for Creativity EDUC 650: Student Teaching EDUC 660: Advanced Methods in Teaching

Cognitive Science & Linguistics

COSC 300: The Making of Scientific Facts COSC 345: Distributed Cognition LING 470: Cognitive Linguistics LING 545: Gesture Studies

First-Year Studies

FRST 100 & 101: First-Year Studies I & II

SCHOLARSHIP

Publications

Williams, R. F., & Harrison, S. (in prep.). Distributed cognition and gesture in impromptu teaching.
 Williams, R. F. (2022). Coordinating and sharing gesture spaces in collaborative reasoning.
 Gesture. 21(1): 115-149.

- Williams, R. F. (2019). The source-path-goal image schema in gestures for thinking and teaching. *Review of Cognitive Linguistics*, *17*(2): 411-437.
- Harrison, S., & Williams, R. F. (2017). Monitoring the swimzone whilst finding south: Sustained orientation in multiactivity among beach lifeguards. *Text & Talk*, 37(6): 683-711.
- Williams, R. F., & Harrison, S. (2014). Distributed cognition and gesture: Propagating a functional system through impromptu teaching. In J. L. Polman, E. A. Kyza, D. K. O'Neill, I. Tabak, W. R. Penuel, A. S. Jurow, K. O'Connor, T. Lee, & L. D'Amico (Eds.), *Learning and Becoming in Practice: The International Conference of the Learning Sciences (ICLS), Volume 3* (pp. 1655-1656). Boulder, CO: International Society of the Learning Sciences.
- Williams, R. F. (2013). Distributed cognition and gesture. In C. Müller, A Cienki, E. Fricke, S. Ladewig, D. McNeill, & S. Tessendorf (Eds.), Body Language Communication: An International Handbook on Multimodality in Human Interaction, Vol. 1 (pp. 240-258). Handbooks of Linguistics and Communication Science. Berlin: Mouton de Gruyter.
- Potsch, E., & Williams, R. F. (2012). Image schemas and conceptual metaphor in action comics. In F. Bramlett (Ed.), *Linguistics and the Study of Comics* (pp. 13-36). New York: Palgrave Macmillan. (Co-author: Elisabeth Potsch '08)

Williams, R. F. (2012). Image schemas in clock-reading: Latent errors and emerging expertise. Journal of the Learning Sciences, 21(2): 216-246. Special issue on modalities of body engagement in mathematical activity and learning, R. Hall & R. Nemirovsky (Eds.).

Williams, R. F. (2008). Distributed cognition. In E. M. Anderman (Ed.). *Psychology of Classroom Learning: An Encyclopedia*. Detroit: Macmillan Reference USA.

Williams, R. F. (2008). Gesture as a conceptual mapping tool. In A. Cienki & C. Müller (Eds.), Metaphor and Gesture [Gesture Studies 3] (pp. 55-92). Amsterdam: John Benjamins.

- Williams, R. F. (2008). Guided conceptualization: Mental spaces in instructional discourse. In T. Oakley & A. Hougaard (Eds.), *Mental Spaces in Discourse and Interaction* (pp. 209-234). Amsterdam: John Benjamins.
- Williams, R. F. (2006). Using cognitive ethnography to study instruction. In S. A. Barab, K. E. Hay,
 & D. T. Hickey (Eds.), *Proceedings of the 7th International Conference of the Learning Sciences, Volume 2* (pp. 838-844). Bloomington, IN: Int'l Soc. of the Learning Sciences.
- Coulson, S., & Williams, R. F. (2005). Hemispheric asymmetries and joke comprehension. *Neuropsychologia*, *43*, 128-141.
- Williams, R. F. (1993). Gay and lesbian teenagers: A reading ladder for students, media specialists, and parents. *The ALAN Review*, *20*(3).
- Williams, R. F. (1992, spring). Joey gets literate: A short story about the effects of schooling on a child's developing literacy. *The Edge* literary magazine, University of Colorado at Denver.

Conference Papers with Students (as co-author or advisor)

- Having a Beef with "Beefcake": Combining Metaphor and Blending in MAN-As-Food Analyses. (In prep.) First author: Nicole Crashell '19.
- Bending over backwards: Embodiment motivates language. 11th Conference on Conceptual Structure, Discourse, & Language, University of British Columbia, Vancouver, Canada, 17-20 May 2012. First author: Melissa Zheng '13.
- Cognitive models and the partisan divide: A study of the debate over health care reform. Poster for the 10th Conference on Conceptual Structure, Discourse, & Language, University of California, San Diego, 16-19 September 2010. First author: Madeline Herdeman '10.
- Building a better oarsman: Conceptual integration and motor learning in rowing instruction. Poster for the 10th Conference on Conceptual Structure, Discourse, & Language, University of California, San Diego, 16-19 September 2010. First author: Nicholas Carson Miller '10.
- Using conceptual integration to develop physical skills: Motor-concept linking and intermediary mapping. 11th International Cognitive Linguistics Conference, University of California, Berkeley, 28 July-3 August 2009. First authors: Nicholas Carson Miller '10 and Emily C. Gaudinski '08.
- Motion and force in a static art form: Image schemas and conceptual metaphor in American superhero comics. 11th International Cognitive Linguistics Conference, University of California, Berkeley, 28 July-3 August 2009. First author: Elisabeth Potsch '08.

Invited Lectures (selected list)

- Re-envisioning learning through inclusive communities of practice. ACM Faculty Career Enhancement Conference on Collaboration to Address 21st-Century Challenges in Liberal Education through Inclusive Communities of Practice. Chicago, IL, 21 Sep 2018.
- Knocking it out of the park with edTPA: Strategies for success. *Wisconsin State Music Educators Conference*, Madison, 28-31 Oct 2015 & 27-30 Oct 2016. Co-presenters: Matthew Arau & Brigetta Miller, Lawrence Conservatory of Music.
- Linking mind and world through gesture. Visiting lecture at the Centre for Research in Applied Linguistics in China, University of Nottingham Ningbo, China, 12 Jan 2016.
- *The 21st-century student: The 100-level course.* Facilitator for workshop on using the science of learning to redesign introductory courses. Knox College, Galesburg, IL, 7-8 Dec 2015.
- Education in a changing world / Situated cognition and the culture of learning / Educating for creativity. Three workshops for teachers at the *Mielke Summer Institute for the Liberal Arts*, Björklunden vid Sjön, 21-26 Jun 2015.
- Distributed cognition and conceptual integration. For the graduate course Semiotics and Embodied Cognition in the Digital Age, Bonn-Aachen International Center for Information Technology, Bonn, Germany, 29 Jun 2011.
- Functions of gestures. For the graduate course *Advanced Gesture Analysis*, RWTH Aachen University, Aachen, Germany, 26 Apr 2011.
- Gesture coupling body, mind, and world. Visiting lecture for the *Cognitive Science Colloquium* Series, Case Western Reserve University, Cleveland, OH, 20 Apr 2011.
- Gesture, conceptualization, and distributed cognition. Plenary address for *The Exbodied Mind: Motion in Communication and Cognition Research*, Aachen, Germany, 8-9 April 2011.
- Functions of gesture during instruction: Conceptual mapping, anchoring, and blending. Visiting lecture at the Berlin Gesture Center, Berlin, Germany, 29 Sep 2008.
- The brain and learning. For the graduate course *Human Development and Learning*, National Louis University, Appleton, WI, 26 Mar 2007.
- Lessons from a cognitive ethnography of time-telling instruction. Visiting lecture for the *Learning Sciences Colloquium Series*, University of Wisconsin-Madison, 30 Sep 2005.